

Junior Graphic Designer

Cardiff City Football Club

Full-Time

Reporting to: Head of Marketing, CRM & Insight

Location: Cardiff City Stadium

We're looking for a hungry Junior graphic designer to work closely with the media and marketing team.

As a Junior Graphic Designer, you will create eye-catching visuals for the Cardiff City brand, working closely with many stakeholders across the business to achieve desired assets.

You'll play a key role in creating eye-catching visuals for the Cardiff City brand, working closely to support the wider business with desired assets.

You will work on a variety of projects and activities, such as websites, email, multi-channel advertising, books, magazines, posters, exhibitions and displays, corporate communications and corporate identity, delivering a consistent visual identity across the Cardiff City brand.

The role demands creative flair, up-to-date knowledge of industry software and a professional approach to time, costs and deadlines.

Responsibilities

- Interpreting briefs from multiple stakeholders to achieve required assets.
- Responsibility for the design briefing process and prioritisation alongside Line Manager to ensure key objectives of the business are achieved.
- Thinking creatively to produce new ideas and concepts across a number of touch points and channels.
- Presenting finalised ideas and concepts to wider colleagues.
- Working with a range of media and keeping up to date with emerging technologies across both traditional and digital marketing channels.
- Proofreading to produce accurate and high-quality work of assets.
- Creating branded product designs and service scape design for in stadia customer experiences.

Key Skills

- Passion and enthusiasm for design, with a creative flair.
- A flexible approach when working in a team.
- Excellent communication skills to interpret and negotiate briefs.
- Good presentation skills and the confidence to explain and sell ideas to colleagues.
- Time management skills and the ability to cope with several projects at once.
- Accuracy and attention to detail when finalising designs.
- Being open to feedback and willing to make changes to your designs.
- Experience using the Adobe Creative Suite including Photoshop, Illustrator and After Effects.

Requirements

- Graphic design qualification, preferably at degree level or professional equivalent.
- Minimum 1-3 years of professional design experience (Desirable).
- Experience of working in the sports industry.

Benefits

- Competitive salary depending on experience
- Company Pension
- Free Cardiff City season ticket
- Priority Wales Tickets
- Regular Social Events
- Training Options
- **Equality Statement**
- Cardiff City Football Club promotes equal opportunities in employment we positively welcome applications from all candidates regardless of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.
- **Safer Recruitment**
- Cardiff City Football Club operates a 'safer recruitment policy' and is committed to safeguarding and promoting the welfare of children and adults at risk and expects all staff and volunteers to share this commitment. All appropriate reference checks and Enhanced Level Disclosure and Barring Service (DBS) checks form a significant part of this recruitment process.
- **How to Apply**
Should you feel that you have the necessary qualifications and experience required for the role and wish to apply for the position, please submit an application form which can be found at www.cardiffcityfc.co.uk/club/club-vacancies and a CV to advert@myjobvacancies.co.uk by 15th March 2024.
- **Please note that due to the number of applications we receive, only candidates selected for interview will be notified.**